



# ***BRAND CLARITY CANVAS***

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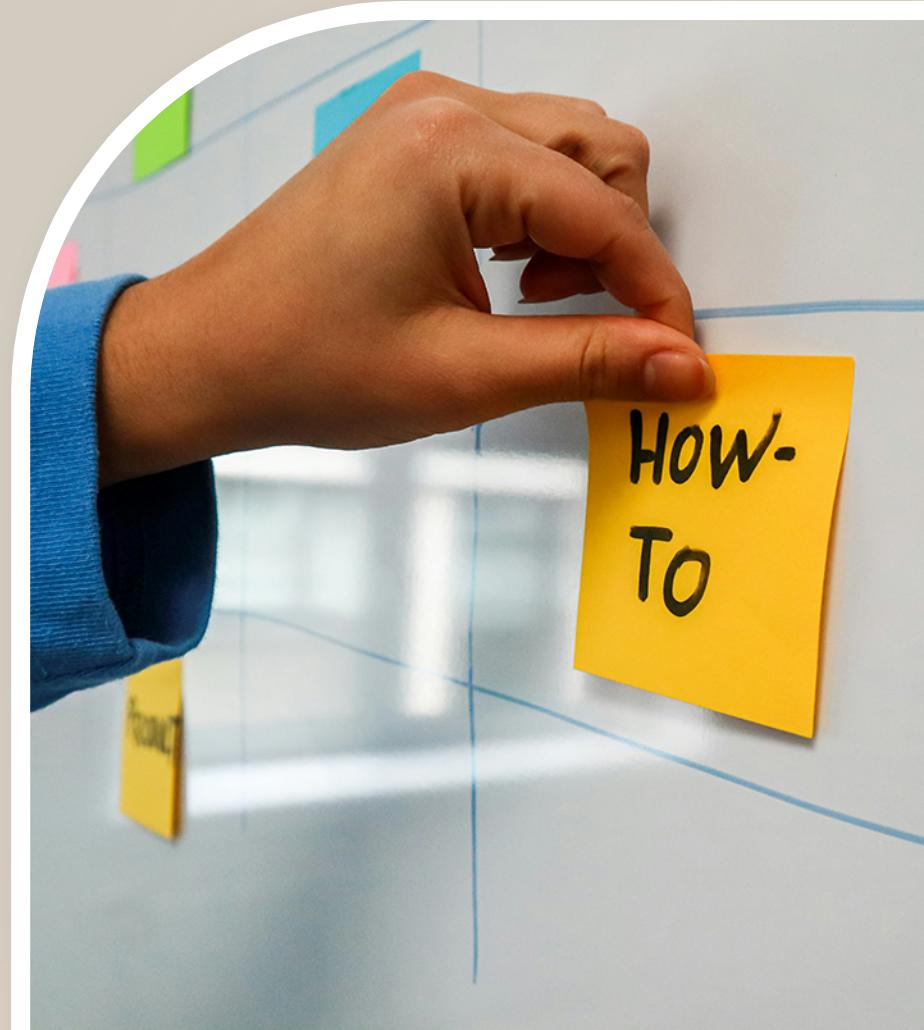
***DEFINE YOUR BRAND.***  
***FOCUS YOUR MESSAGE.***  
***STAND OUT WITH CONFIDENCE.***

# HOW TO USE THIS CANVAS



1. Print it out or fill it in digitally
2. Answer each section honestly
3. Look for gaps, overlaps, or fuzzy answers
4. Book a call to review it together

**CLICK HERE**  
TO FILL THE CANVAS DIGITALLY



# THE BRAND CLARITY CANVAS



## Purpose

[Write your notes here]



## Audience

[Write your notes here]



## Promise

[Write your notes here]



## Voice

[Write your notes here]



## Positioning

[Write your notes here]



## Visual Identity

[Write your notes here]



## Core Offers

[Write your notes here]



## Proof

[Write your notes here]



## Call to Action

[Write your notes here]



# NEXT STEPS



## Reflection prompts:

- ◆ Which of these sections felt hardest to complete?
- ◆ Where were you vague or uncertain?

→ **Book a Brand Clarity Session (Live)  
or request a Brand Review (Written)**

*Choose a session if you want guidance in real time, or a review if you prefer my written analysis.*

*Details & pricing:*

*Brand Clarity Session -> 60 minutes, €150/session.*

*Brand Review -> 2-3 days turnaround, €225/review.*



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