



# **FOUNDER'S DASHBOARD TEMPLATE**

## **YOUR ONE-PAGE VIEW OF BUSINESS HEALTH**

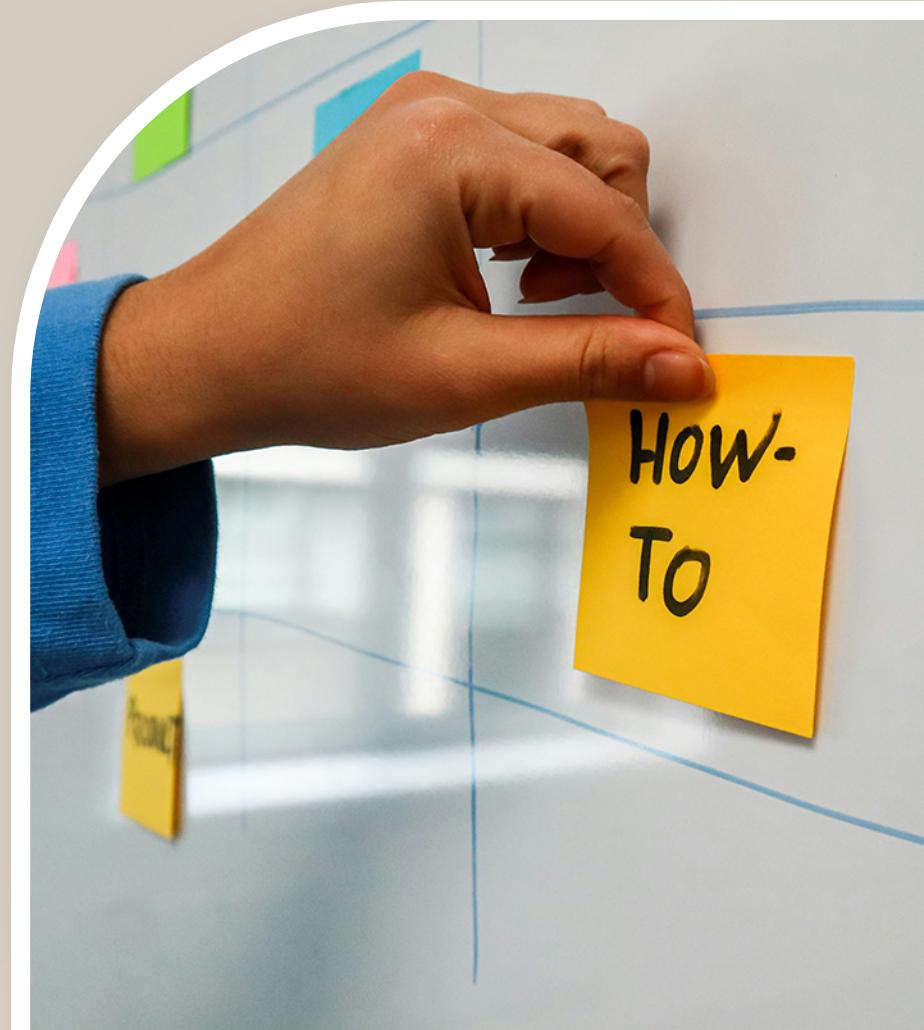
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**TRACK WHAT MATTERS. SPOT BLIND SPOTS. TAKE ACTION.**

# HOW TO USE THIS DASHBOARD



1. Complete this dashboard weekly.
2. Be honest — gaps are red flags.
3. Use it to align your team and priorities.
4. Review trends, not just one-off numbers.



# THE DASHBOARD



## Revenue & Sales

[Write your notes here]



## Costs & Runway

[Write your notes here]



## Customers

[Write your notes here]



## Team

[Write your notes here]



## Operations & Delivery

[Write your notes here]



## Marketing

[Write your notes here]



## Strategic Goals

[Write your notes here]



## Key Risks

[Write your notes here]



## Action Notes (This Week)

[Write your notes here]



# NEXT STEPS



**Need help setting up or reviewing your dashboard?**

**Let's talk.**

Book a **Founder's Dashboard Review** today.



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