



# **THE GLUTTONOUS SLOTH**

## STRATEGY, CLARITY, AND TRANSFORMATION

### *Served Fresh*

Whether you're launching, scaling, stuck, or shifting direction – I help you find clarity, unlock growth, and design practical ways forward.

My services are built for forward-thinking businesses that want real outcomes without the fluff. You'll find four categories below, each with flexible packages, clear deliverables, and options to suit different stages and budgets.



### **STRATEGIC TROUBLESHOOTING**

When things aren't working – and you need someone to help figure out why. Fast. I ask the questions others won't – and map the way forward.

#### **The Power Hour**

**From €250**

A 60-minute session to reframe the challenge, pressure-test assumptions, and provide an expert sounding board.

#### **The Clarity Sprint**

**From €1,800**

A 2 – 3 weeks' engagement including a light diagnostic and a strategic summary of root causes and next moves.

#### **Strategic Reset**

**From €5,000**

A 4 – 6 weeks' consulting project to help you reset priorities, realign leadership, and co-create your action plan.

### **STARTER FORMATS**

Low-friction ways to get insight without long commitments.

#### **Mini Strategy Lab**

**From €300**

A 60-minute strategy session with a 1-page follow-up to get you unstuck – fast.

#### **Quick Insight Sprint**

**From €600**

Two strategy calls + short written summary identifying core problems and quick-win solutions.

**CLICK TO BOOK A DISCOVERY CALL**



[getslothed@thegluttonoussloth.com](mailto:getslothed@thegluttonoussloth.com)

## MARKETING STRATEGY & BRAND CLARITY

Because great brands don't just look good – they're built on clarity, direction, and story. When your messaging feels fuzzy or your marketing just isn't landing – I help you clarify your brand and focus your efforts.

### Brand Check-In

From €500

A half-day session or audit to review your brand clarity, messaging gaps, and quick-win strategy options.

### Brand & Beyond

From €2,500

A guided workshop and short strategy sprint to align your brand messaging and connect it to growth.

### The Launch Toolkit

From €6,000

A comprehensive brand system with strategy, copy direction, and creative briefing – ready to hand off to designers, writers, or your internal team.

## STARTER FORMATS

Lightweight formats for fast, focused input.

### Brand & Website Review

From €600

A mini audit + 30-minute call offering clarity and credibility fixes for your current brand and online presence.

### Launch Check

From €950

A light-touch review of your GTM strategy, deck, or launch messaging with rapid feedback.



## TRAINING & TRANSFORMATION

When your team needs a mindset shift, a skills boost, or a shared language for change – I design sessions that ignite action and build momentum.

### Focused Session

From €750

A high-impact, 90–120 minute session designed to inspire, challenge, and equip your team around a single topic.

### Workshop Series

From €3,000

A 3–5 sessions' applied learning program to shift behavior, build confidence, and foster shared frameworks.

### Transformation Track

From €8,000

A multi-months' journey combining learning, advisory, and coaching – designed to embed real change and support long-term growth.

## STARTER FORMATS

Shorter, lighter ways to engage – ideal for testing fit, energizing teams, or running focused sessions.

### Workshop Lite

From €900

A compact, energizing 2-hour session with light prep and a handout – designed to spark conversation and deliver practical value.

### Self-Paced Mini Course

From €120

An on-demand course to build capabilities on your own time – perfect for onboarding, personal development, or prep for live training.



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## FRACTIONAL EXPERTISE & ADVISORY

When you need a senior strategist in your corner – without the full-time commitment – I step in to guide growth, sharpen performance, and support execution.

### Strategy Hotline

From €350

Monthly or quarterly 1:1 sessions to keep you focused, clear, and supported through decisions.

### Fractional CMO/CSO

From €2,000

A retained strategic partnership that brings weekly support across marketing, ops, or brand alignment.

### Embedded Partner

From €6,000

A high-touch advisory relationship embedded in your business for clarity, alignment, and founder support.

## STARTER FORMATS

Low-barrier entry points for sharp, fast advice.

### Strategy Hotline Mini

From €250

A 30-minute “check-in” call to validate ideas, test decisions, or break through mental fog.

### Founder’s Dashboard Review

From €500

A quick audit of your internal decision-making tools, with clear suggestions to improve strategic visibility.



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# **SPECIAL OFFERS:**

## **SLOW DOWN, GET CLARITY, MOVE FASTER**

Three low-commitment ways to dip your toes into the Slothiverse - before you book a bigger engagement. Sometimes you don't need a full project. Sometimes you just need a fresh brain, a sharp eye, and 60-90 minutes of calm, strategic untangling. These special offers are high-impact, low-friction ways to get unstuck today.

### **1. BRAND CLARITY SESSION (LIVE • 60 MIN) — €150**

A focused, real-time working session to sharpen your brand. If your brand feels fuzzy, inconsistent, or "not quite there yet", this session gives you immediate clarity and direction. Bring your questions, your canvas, and whatever you're wrestling with — we'll tackle it together.

You'll walk away with:

- Clearer positioning
- Sharper messaging
- Identified gaps
- 3-5 next steps you can act on right away

Perfect for: founders, SMEs, early-stage teams, and anyone tired of guessing.

Want me to prep? Email anything in advance: [hello@martinkubler.com](mailto:hello@martinkubler.com)

### **2. BRAND REVIEW (WRITTEN • 2-3 PAGES) — €225**

A quiet, thoughtful, Sloth-style deep read of your brand foundations.  
You send me your Brand Clarity Canvas, website, and any materials you want reviewed.

I send back a structured PDF covering:

- What's working
- What's unclear
- What's inconsistent
- What to fix first
- Your top messaging opportunities
- 3 priority recommendations

Perfect for: introverts, asynchronous communicators, and founders not ready for a live session.

No call required —  
just clarity delivered straight to your inbox.

### **3. MINI STRATEGY LAB (LIVE • 60-75 MIN + ACTION MAP) — FROM €300**

A short, sharp problem-solving sprint for whatever's keeping you stuck.  
You bring one specific challenge — chaotic growth, unclear strategy, team misalignment, pricing confusion, innovation block, anything.  
We break it down, map it out, and turn it into next steps you can implement immediately.

You'll walk away with:

- A clearer understanding of the real problem
- Strategic recommendations
- A 1-page "Next 30 Days" action map

Perfect for: teams who need direction fast, without hiring a full consultant yet.



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