

CULTURE SHIFT IN 3 PHASES



Phase 1 - Awareness

People understand what needs to change, why it matters, and how it affects them.



Phase 2 - Capability

People have the tools, skills, scripts, and support needed to behave differently.



Phase 3 - Reinforcement

New behaviors are rewarded, measured, recognized, and repeated.

   www.thegluttonoussloth.com

Curious how this applies to your situation?

Book a free, no-obligation Discovery Call.

We'll look at what you're dealing with, explore whether one of these tools fits - and see if it makes sense to go further. No pitch. No pressure.

 **Book your free Discovery Call**