

HOW TO FRAME A PROBLEM STRATEGICALLY

A simple 4-step lens to avoid treating symptoms instead of causes.



1. Define the Real Problem (Not the First One You See)

Most “problems” are symptoms. Ask: What’s happening? Why is it happening? What else does it impact?



2. Map the Context

Look at external factors, internal constraints, and stakeholder expectations. Context reveals urgency.



3. Identify the Forces at Play

Every strategic problem contains push/pull dynamics: speed vs. quality, growth vs. focus, etc.



4. Define Success

Ask: What will be true when this is solved? What will be different? What will we stop doing?

[in](#) [@](#) [www.thegluttonoussloth.com](#)

Curious how this applies to your situation?

Book a free, no-obligation Discovery Call.

We'll look at what you're dealing with, explore whether one of these tools fits - and see if it makes sense to go further. No pitch. No pressure.

➔ **Book your free Discovery Call**