MESSAGING TRIAD:
WHAT YOU SAY, SHOW, AND SIGNAL

1. What You SAY

Your explicit message: website copy, pitch, tagline, statements.

2. What You SHOW

Your visual message: design, tone, photography, layout, consistency.

3. What You SIGNAL

Your implicit message: speed of response, UX quality, documentation, vibe.

Stuck, but not sure where to start?

A **free Discovery Call** is an easy way to talk things through.
Bring your questions, context, or half-formed thoughts - we'll explore what's really going on and whether working together makes sense. No obligation.

Get Slothed! Book a free Discovery Call