

THE RETHINK CANVAS



1. What We Believe

List key assumptions about customers, team, product, or market.



2. What's Actually Happening

Compare assumptions to what reality or data is showing.



3. What We Need to Unlearn

Identify outdated assumptions or habits.



4. What We Need to Reinforce

Clarify what IS working and should be strengthened.



5. What We Should Try Next

List 3 experiments or adjustments for the next 30–60 days.

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Stuck, but not sure where to start?

A free Discovery Call is an easy way to talk things through. Bring your questions, context, or half-formed thoughts - we'll explore what's really going on and whether working together makes sense. No obligation.

➔ Get Slothed! Book a free Discovery Call