



THE GLUTTONOUS SLOTH

STRATEGY, CLARITY, AND TRANSFORMATION

Served Fresh

Whether you're launching, scaling, stuck, or shifting direction – I help you find clarity, unlock growth, and design practical ways forward.

My services are built for forward-thinking businesses that want real outcomes without the fluff. You'll find four categories below, each with flexible packages, clear deliverables, and options to suit different stages and budgets.

STRATEGIC TROUBLESHOOTING

When things aren't working – and you need someone to help figure out why. Fast. I ask the questions others won't – and map the way forward.

The Power Hour

From €250

A 60-minute session to reframe the challenge, pressure-test assumptions, and provide an expert sounding board.

The Clarity Sprint

From €1,800

A 2 – 3 weeks' engagement including a light diagnostic and a strategic summary of root causes and next moves.

Strategic Reset

From €5,000

A 4 – 6 weeks' consulting project to help you reset priorities, realign leadership, and co-create your action plan.

STARTER FORMATS

Low-friction ways to get insight without long commitments.

Mini Strategy Lab

From €300

A 60-minute strategy session with a 1-page follow-up to get you unstuck – fast.

Quick Insight Sprint

From €600

Two strategy calls + short written summary identifying core problems and quick-win solutions.

CLICK TO BOOK A DISCOVERY CALL



getslothed@thegluttonoussloth.com

MARKETING STRATEGY & BRAND CLARITY

Because great brands don't just look good – they're built on clarity, direction, and story. When your messaging feels fuzzy or your marketing just isn't landing – I help you clarify your brand and focus your efforts.

Brand Check-In

From €500

A half-day session or audit to review your brand clarity, messaging gaps, and quick-win strategy options.

Brand & Beyond

From €2,500

A guided workshop and short strategy sprint to align your brand messaging and connect it to growth.

The Launch Toolkit

From €6,000

A comprehensive brand system with strategy, copy direction, and creative briefing – ready to hand off to designers, writers, or your internal team.

STARTER FORMATS

Lightweight formats for fast, focused input.

Brand & Website Review

From €600

A mini audit + 30-minute call offering clarity and credibility fixes for your current brand and online presence.

Launch Check

From €950

A light-touch review of your GTM strategy, deck, or launch messaging with rapid feedback.



TRAINING & TRANSFORMATION

When your team needs a mindset shift, a skills boost, or a shared language for change – I design sessions that ignite action and build momentum.

Focused Session

From €750

A high-impact, 90–120 minute session designed to inspire, challenge, and equip your team around a single topic.

Workshop Series

From €3,000

A 3–5 sessions' applied learning program to shift behavior, build confidence, and foster shared frameworks.

Transformation Track

From €8,000

A multi-months' journey combining learning, advisory, and coaching – designed to embed real change and support long-term growth.

STARTER FORMATS

Shorter, lighter ways to engage – ideal for testing fit, energizing teams, or running focused sessions.

Workshop Lite

From €900

A compact, energizing 2-hour session with light prep and a handout – designed to spark conversation and deliver practical value.

Self-Paced Mini Course

From €120

An on-demand course to build capabilities on your own time – perfect for onboarding, personal development, or prep for live training.



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FRACTIONAL EXPERTISE & ADVISORY

When you need a senior strategist in your corner – without the full-time commitment – I step in to guide growth, sharpen performance, and support execution.

Strategy Hotline **From €350**

Monthly or quarterly 1:1 sessions to keep you focused, clear, and supported through decisions.

Fractional CMO/CSO **From €2,000**

A retained strategic partnership that brings weekly support across marketing, ops, or brand alignment.

Embedded Partner **From €6,000**

A high-touch advisory relationship embedded in your business for clarity, alignment, and founder support.

STARTER FORMATS

Low-barrier entry points for sharp, fast advice.

Strategy Hotline Mini **From €250**

A 30-minute “check-in” call to validate ideas, test decisions, or break through mental fog.

Founder’s Dashboard Review **From €500**

A quick audit of your internal decision-making tools, with clear suggestions to improve strategic visibility.



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SPECIAL OFFERS: SLOW DOWN, GET CLARITY, MOVE FASTER

Not every challenge needs a full project. Sometimes you just need a fresh perspective, a sharp eye, and a short, focused intervention. These are high-impact, low-friction entry points into the Slothiverse - designed to help you get clarity quickly before committing to deeper work.

These special offers are available for a limited number of bookings each month.

MINI STRATEGY LAB

(LIVE • 60 MIN + ACTION MAP) - SPECIAL OFFER RATE: €300

A focused, high-impact working session to get you unstuck fast. Bring one challenge - messy growth, unclear direction, pricing confusion, team friction, or something that just isn't clicking - and we'll break it down, map it out, and turn it into clear next steps.

You'll walk away with:

- A clear understanding of what's really going on
- Practical strategic recommendations
- A 1-page "Next 30 Days" action map

Best starting point if you're unsure where to

Access this offer 

BRAND CLARITY SESSION

(LIVE • 60 MIN) - SPECIAL OFFER RATE: €150

A focused, real-time session to sharpen your brand and remove the fuzziness. If your positioning feels unclear, your messaging inconsistent, or your brand "almost there but not quite" - this session gives you clarity and direction immediately.

You'll walk away with:

- Clearer positioning
- Sharper messaging
- Identified gaps
- 3-5 actionable next steps

Access this offer 

BRAND & WEBSITE REVIEW

(WRITTEN • 2-3 PAGES) - SPECIAL OFFER RATE: €225

A quiet, structured deep dive into your brand and online presence - without the need for a live session.

You send your materials. I review, analyse, and return a clear, actionable breakdown of what's working, what's not, and what to fix first.

You'll receive:

- A structured written review
- Clarity on gaps and inconsistencies
- Key messaging opportunities
- 3 priority recommendations

No call required - just clarity delivered to your inbox.

Request your review 



NOT SURE WHERE TO START?

Book a free discovery call and we'll figure out what makes the most sense for your situation.

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